The target mode used for the analysis. Depending on the selected mode (Exact URL, Path, Domain, Subdomains), different parts of the website will be analyzed.

The IP address of the target.

URL Rating (UR) shows the strength of your target page's backlink profile on a 100-point logarithmic scale. If you analyze a domain, the homepage's UR is shown.

The strength of your target's backlink profile compared to the other websites in our database on a 100-point logarithmic scale.

The strength of your target's backlink profile compared to the other websites in our database, with rank #1 being the strongest.

The total number of keywords that your target ranks for in the top 100 organic search results. When ranking for the same keyword across different locations in "All locations" mode, it's still counted as one keyword.

The total number of unique keywords for which your target's top organic ranking position is within the top 3 results. When ranking for the same keyword across different locations in "All locations" mode, it's still counted as one keyword.

The total number of unique keywords for which your target's top organic ranking position is within the 4th to 10th results. When ranking for the same keyword across different locations in "All locations" mode, it's still counted as one keyword.

The estimated number of monthly visits that your target gets from organic search.

The estimated value of your target's monthly organic search traffic.

The location that brings the most organic traffic to a target.

The estimated number of organic monthly visits that your target gets from the top location.

The total number of keywords that your target ranks for in paid search results. When ranking for the same keyword across different locations in "All locations" mode, it's still counted as one keyword.

The total number of unique ads of a target website or URL in paid search results.

The estimated number of monthly visits that your target gets from paid search.

The estimated cost of your target's monthly paid search traffic.

Target	Mode	IP	Ahrefs ratings			Organic search										Paid search			
			UR	DR	AR	Keywords	Top 3	4–10	11–20	21–50	51+	Traffic	Value	Top location	Location traffic	Keywords	Ads	Traffic	Cost
www.purefamilymedicine.com/	Subdomains	54.155.19.65	8	14	11,426,213	110	6	31	5	37	3	160	$267	United States	160	1	3	3	$0
www.stonemedicaldpc.com/	Subdomains	198.49.23.145	6	0.8	53,696,332	100	6	59	12	11	12	278	$66	United States	278	0	0	0	$0
www.balancedhc.org/	Subdomains	13.248.175.166	6	18	9,015,245	75	2	19	4	20	30	325	$579	United States	325	0	0	0	$0
www.pinnacleapc.com/	Subdomains	34.149.87.45	11	10	15,538,941	38	3	15	4	9	7	57	$57	United States	57	0	0	0	$0
thegoldenstethoscope.com/	Subdomains	192.124.249.56	0	0.3	65,434,650	35	2	6	1	9	17	56	$39	United States	53	0	0	0	$0
www.lostcreekmedical.com/	Subdomains	13.224.132.6	4.9	0	95,624,110	14	1	3	1	5	4	8	$10	United States	8	0	0	0	$0
colohealth.com/blog/ten-best-direct-primary-care-practices-in-colorado/	Path	141.193.213.21	4.5	12	12,978,160	13	2	3	4	1	3	7	$11	United States	7	0	0	0	$0
mydenverdo.com/	Subdomains	75.101.134.27	7	12	12,987,931	10	3	1	1	3	2	36	$8	United States	36	0	0	0	$0
nexterahealthcare.com/direct-primary-care-in-denver/	Path	141.193.213.11	0	25	5,502,571	2	0	0	0	0	2	0	$0	United States	0	0	0	0	$0

The total number of unique keywords for which your target's top organic ranking position is within the 11th to 20th results. When ranking for the same keyword across different locations in "All locations" mode, it's still counted as one keyword.

The total number of unique keywords for which your target's top organic ranking position is within the 21st to 50th results. When ranking for the same keyword across different locations in "All locations" mode, it's still counted as one keyword.

The total number of unique keywords for which your target's top organic ranking position is the 51st result or higher. When ranking for the same keyword across different locations in "All locations" mode, it's still counted as one keyword.

The total number of unique domains linking to your target.

The number of unique domains with links to your target that do not contain a "nofollow", "ugc", or "sponsored" value in their "rel" attribute. These links are also called "dofollow".

The number of unique domains that only have links to your target containing a "nofollow", "ugc", or "sponsored" value in their "rel" attribute.

The number of unique IP addresses with at least one domain pointing to your target. Several domains can share one IP address.

The number of c-class IP networks (AAA.BBB.CCC.DDD) with at least one link to your target. Example: 151.80.39.61 is the website IP address where 151.80.39.XXX is the subnet.

The total number of links from other websites pointing to your target.

Links pointing to your target via a redirect.

The total number of internal links pointing to the target's pages.

The number of unique domains linked from your target.

The number of unique domains linked from your target with followed links.

The total number of links from your target to other domains.

The total number of followed links from your target to other domains.

Referring domains			Referring IPs		Backlinks					Outgoing links			
All	Followed	Not followed	IPs	Subnets	All	Followed	Not followed	Redirects	Internal	Linked domains	Followed	Outgoing links	Followed
57	28	30	59	57	104	50	54	1	1,119	51	50	371	362
18	11	7	20	20	29	22	7	0	467	11	9	67	63
46	27	19	47	47	129	93	36	0	621	46	42	372	359
62	41	21	65	62	1,637	1,608	29	0	257	3	3	59	59
175	28	147	153	148	193	28	165	0	2	0	0	0	0
15	6	9	15	15	26	16	10	0	1,524	6	3	123	82
0	0	0	0	0	0	0	0	0	5	16	16	20	20
65	43	22	65	62	334	268	66	0	615	20	18	268	201
0	0	0	0	0	0	0	0	0	0	0	0	0	0

Links to your target that do not contain a "nofollow", "ugc", or "sponsored" value in their "rel" attribute. These links are also called "dofollow".

Links to your target that contain a "nofollow", "ugc", or "sponsored" value in their "rel" attribute.